



News Media Contact:  
Jeannie Mitchell  
Town of Windsor  
Parks and Recreation Dept.  
707-838-5382  
[jmitchell@townofwindsor.com](mailto:jmitchell@townofwindsor.com)  
[www.townofwindsor.com](http://www.townofwindsor.com)

## NEWS RELEASE

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FOR IMMEDIATE RELEASE

### *Summer Nights on the Green Sponsorship Program Deadline Approaches*

Windsor Mayor Steve Allen has issued an invitation to local and county-wide businesses and organizations to become sponsor-partners with the Town of Windsor in the production of Windsor's signature event, *Summer Nights on the Green 2011*. The Town plans eight summer, Thursday-night concerts highlighted by the Windsor Farmers Market, the Tuesday Night Kids Movies and Shakespeare on the Green. "We expect thousands of residents and friends that will enjoy fun, healthy and free family entertainment this summer," said Donna Legge, Windsor Parks and Recreation Director. Mayor Allen added, "Particularly during these challenging economic times, this event can offer local and regional businesses a good return on their advertising dollars. We invite our business community to benefit by becoming sponsors of *Summer Nights on the Green* and associating their names with what has become not only Windsor's but Sonoma County's premiere summer event."

Sponsorships come in five different levels, Spotlight Sponsor, Showcase Band Sponsor, Gold, Silver and Bronze Sponsors with corresponding benefits that can include premium "box seating," mention in promotional materials, banners, weekly public exposure on Windsor Town Green and in print media and public announcements. Details and a pledge form are available on the Town's website: [www.townofwindsor.com](http://www.townofwindsor.com) or by contacting the Town's Parks and Recreation Department (Jeannie Mitchell) at (707) 838-5382 or [jmitchell@townofwindsor.com](mailto:jmitchell@townofwindsor.com). While the pledge deadline, to insure inclusion in the promotional pieces, is February 17, 2011, the contribution is due May 2, 2011.

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*We create community through people, parks & programs!*