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NEWS RELEASE

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FOR IMMEDIATE RELEASE

Last Call to Participate as a *2011 Summer Nights on the Green Sponsor!*

The last call has gone out to businesses and organizations wishing to become a Windsor “Summer Nights on the Green” sponsor. The original pledge deadline date has been extended to March 2nd with sponsorship payment due May 2nd. Sponsors who have already signed on include: Brelje & Race Consulting Engineers; Windsor Golf Club; The Tractor Supply Company; Multi Contact USA; Les Schwab Tire Center; Meyers Nave Law Offices; Pacific Gas and Electric; Portola Systems; Sanderson/McConnell Silvera; G&C AutoBody; Redwood Credit Union; Winzler & Kelly; Patterson’s Pub; RMC Water and Environment; Coastland Engineering; and Republic Services.

Five different benefit levels are offered including premium “box seating,” mention in promotional materials, banners, weekly public exposure on Windsor Town Green and in print media and public announcements. “Windsor Town Green in the summer has become the place to see and be seen, and businesses are reaping good value in associating their names with *Summer Nights on the Green*,” said Jeannie Mitchell of the Town’s Parks and Recreation Department. Details and a pledge form are available on the Town’s website: www.townofwindsor.com (click “Sponsorship Opportunities”) or by contacting the Town’s Parks and Recreation Department (Jeannie Mitchell) at (707) 838-5382 or jmitchell@townofwindsor.com.

The Town plans eight summer Thursday-night concerts highlighted by the Windsor Farmers Market, the Tuesday Night Kids Movies and Shakespeare on the Green. “We expect thousands of residents and friends who will enjoy fun, healthy and free family entertainment this summer,” said Donna Legge, Windsor Parks and Recreation Director. Mayor Allen added, “Particularly during these challenging economic times, this event can offer local and regional businesses a good return on their advertising dollars. We invite our business community to benefit by becoming sponsors of *Summer Nights on the Green* and associating their names with what has become not only Windsor’s but Sonoma County’s premiere summer event.”

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