



News Media Contact:
Jon Davis, Recreation Manager
Town of Windsor
Parks and Recreation Dept.
707-838-5382
jdavis@townofwindsor.com
www.townofwindsor.com

NEWS RELEASE

October 17, 2011
FOR IMMEDIATE RELEASE

Windsor Summer Nights on the Green Means Business Businesses, Farmers Market, Town Staff to Meet

On Wednesday, October 26, 2011, at 6:00 p.m. in Windsor Town Hall Council Chambers, a Business Subcommittee will meet to develop and investigate ideas to increase patronage at local businesses on concert nights during the 2012 Summer Nights of the Green. This committee will be comprised of Town Green businesses, Farmers Market organizers, and other interested parties in the community.

At its October 5, 2011 meeting, the Windsor Town Council heard a summary of the recently concluded summer events on the Town Green and made recommendations for next summer's programming. The Council Members said that many of the issues facing local restaurants surrounding the popular *Summer Nights on the Green* event were complex enough to warrant further discussion and approved the formation of a subcommittee.

"We invite individuals who are interested in rolling up their sleeves and being part of the solution," said Donna Legge, Parks and Recreation Director for the Town of Windsor. "To assist in the meeting process and help insure that the time devoted to this committee is used in the most productive manner, staff has enlisted the services of Lynn Woznicki, a professional facilitator who has experience working in the Windsor community."

The subcommittee's agenda will include the following areas suggested by various business owners during a public workshop held in August:

- Review of the Farmers Market operations
- Review of Town Green Ordinances and Policies
- Review of Town Council Approved Recommendations
- Use of concert intermission time for promotional announcements by businesses and/or to collect donations.
- An information booth on the Town Green where the Chamber of Commerce and the Merchants Association could promote local businesses
- Explore options to close McClelland Drive on Thursdays from 3 to 10 p.m.
- Encouragement of Farmers Market Coordinators to give preference to Windsor vendors over non-Windsor vendors for booth space
- Continue brainstorming additional ideas

The next meeting is scheduled for Tuesday, November 15th. The Town's Recreation Manager, Jon Davis, said that "while an R.S.V.P. is not required to attend the subcommittee meeting, it would be helpful for our planning." If you are unable to attend but wish to participate, or if you have any questions regarding the process, please contact Jon Davis at jdavis@townofwindsor.com or (707) 838-1268.

#

We create community through people, parks & programs!