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## NEWS RELEASE

5/24/12  
FOR IMMEDIATE RELEASE

### **Local Sponsors Step Up to Plate - Windsor's 11<sup>th</sup> Annual *Summer Nights on the Green Set!***



As far as the Town of Windsor is concerned, the “heroes of the day” are the sixteen local business-sponsors who signed up to make sure that Windsor’s **11<sup>th</sup> Annual Summer Nights on the Green** would happen this year. The very popular summer music series that includes the Windsor Certified Farmers “Thursday Night” Markets, will begin Thursday, June 14<sup>th</sup> (5-8 p.m.) and conclude Thursday, August 30<sup>th</sup>. The Town will produce eight concerts, and the Farmers Market will present the final three summer concerts. The live bands play from 6-8 p.m. each Thursday evening on Windsor Town Green.

The Town of Windsor offers *Summer Nights on the Green* sponsorships in several tiers. The coinciding benefits include varying degrees of marketing exposure in association with the event. “Certainly the growing ability of this popular event to draw ever larger crowds has helped to account for this year’s sponsorship totals,” reflected Jeannie Mitchell, sponsorship coordinator, “but we have to credit the spirit and generosity of our business community, as well.” The Town has received \$36,500 in cash as well as \$14,000 of in-kind service pledges.

The following are 2012 Summer Nights on the Green Distinguished Gold level sponsors: Brelje & Race Consulting Engineers, Multi-Contact USA and Windsor Golf Club/Charlies Restaurant.

(MORE)

The Illustrious Silver level sponsors are: Exchange Bank, Garrett Ace Hardware, Les Schwab Tire Center, Pacific Gas & Electric Company, Portola Systems, Republic Services and Windsor Refuse & Recycling.

Notable Bronze sponsors include: Data Instincts Public Outreach Consultants, G&C AutoBody, Meyers Nave Law Offices, Redwood Credit Union and W-Trans, Incorporated.

Windsor's Affinity Solar Energy is the Showcase Band Sponsor who will be powering the amplification equipment with stored solar energy. The Windsor Times, also a Showcase Band Sponsor, has donated advertising for the event.

For information about event sponsorship opportunities in the Town of Windsor, please go to the Town's website: [www.townofwindsor.com/sponsorships](http://www.townofwindsor.com/sponsorships) or phone Jeannie Mitchell: 707-838-5382.

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