

TOWN OF WINDSOR

Invitation to be a Sponsor



2019 Holiday Celebration

The Town of Windsor invites you to be a sponsor of the 18th Annual **Holiday Celebration & Tree Lighting** on **Thursday, December 5, 2019**, from 5 to 8 pm on the Windsor Town Green.

The Holiday Celebration attracts over 3,000 participants to enjoy a special holiday entertainment featuring youth from Windsor schools, children's crafts and activities, horse-drawn wagon rides, children's train rides, holiday treats and photos with Santa. The highlight includes the arrival of Santa and Mrs. Claus on a fire engine, who magically light the Town's Holiday Tree. Join us by promoting your business while helping to generate warm hearts and holiday cheer in Windsor.

Sponsor Recognition & Marketing Benefits

Gold Wreath Sponsor: \$2,500

- Premium 10' x 10' booth space on the Windsor Town Green to display Sponsor's marketing information. (Table, booth and/or canopy shall be set up and provided by the Sponsor.)
- Individual custom vinyl banner (3' x 10') with sponsor name and/or logo, prominently displayed.
- Advertisement (1/4 page) in the Town of Windsor Recreation Guide.
- Acknowledgement on Town of Windsor's website and Facebook page.
- Acknowledgment in event ads, press releases, event flyers, and other promotional materials.
- Public acknowledgement onstage, at the beginning of the event.
- Engraved sponsor appreciation plaque, to be presented at a future Town Council Meeting.

Silver Bell Sponsor: \$1,000

- Premium 10' x 10' booth space on the Windsor Town Green to display Sponsor's marketing information. (Table, booth and/or canopy shall be set up and provided by the Sponsor.)
- Shared vinyl banner (3' x 10') with other \$1,000 sponsors, prominently displayed at event.
- Advertisement (1/8 page) in the Town of Windsor Recreation Guide.
- Acknowledgement on Town of Windsor's website and Facebook page.
- Acknowledgment in event ads, press releases, event flyers, and other promotional materials.
- Public acknowledgement onstage, at the beginning of the event.
- Sponsor certificate of appreciation, to be presented at a future Town Council Meeting.

Holly Branch Sponsor: \$500

- Acknowledgement on Town of Windsor's website and Facebook page.
- Acknowledgment in event ads, press releases, event flyers, and other promotional materials.
- Public acknowledgement onstage, at the beginning of the event.
- Sponsor certificate of appreciation, to be presented at a future Town Council meeting.

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Sponsorship Pledge Form

Business or Organization _____

Contact Person _____ Title _____

Address _____

City _____ State _____ Zip _____

Day Phone _____ FAX _____

E-mail address _____

Please mark Sponsorship Level:

- \$2,500 Gold Wreath Sponsor
- \$1,000 Silver Bell Sponsor
- \$500 Holly Branch Sponsor

Sponsor Signature

Date

Print Name

Please complete Pledge Form with check made payable to **Town of Windsor** and mail to:

Town of Windsor, Attention: Hilary Dunn
P.O. Box 100
Windsor, CA 95492

To assure that your organization or business is included in appropriate promotions, please submit your Pledge Form by **Thursday, October 17, 2019**.

For more information, contact Hilary Dunn at 707-838-5942 or hdunn@townofwindsor.com

We Create Community Through People, Parks and Programs

The Town of Windsor reserves the right to refuse a pledge. Public purpose organizations described in Internal Revenue Code Section 170(c)(1), including the Town of Windsor, may be eligible to receive tax-deductible charitable contributions.