

~ Your Invitation to be a Sponsor ~



- * Reach thousands monthly throughout the summer
 - * Build community, drive economy and support family-friendly, healthy events
 - * Associate your business with Sonoma County's premiere summer event

2020 Family Movies on the Green

Tuesday Nights: June 2 to July 28, 2020

The Town of Windsor proudly announces the return of Family Movies on the Green. You are invited to be a valued 2020 sponsor. Market your business or organization in the heart of Windsor to thousands of enthusiastic movie goers on the Windsor Town Green.

Over the past 19 years, Summer Nights on the Green has grown to include a series of activities that are friendly, healthy and entertaining. Please join our family and support this signature event by becoming a **Family Movies on the Green** sponsor and associate your name with all the positive expectations and experiences that our brand delivers. We look forward to hearing from you soon!



Sponsorship Benefits



Sponsorship Recognition & Marketing Benefits

Red Carpet Sponsor \$2,500

- Individual custom vinyl banner (3' x 10') – rotated on display at 9 movies.
- Optional: Premium 10' x 10' space on Town Green to display Sponsor's marketing information, one reserved parking spot – only with booth space. Table, booth and/or canopy provided by Sponsor, location determined by Town.
- Advertisement (1/4 page) in the Town of Windsor Fall Recreation Guide (11,000 printed)
- Acknowledgement on Town Website and Facebook page (15,000 followers)
- Acknowledgment in *Summer Nights on the Green* promotional pieces (60,000 impressions)
- Appreciation plaque presented at Town Council Meeting in fall 2020.

Gold Oscar Sponsor \$1,000

- One half of a shared (3' x 10') with other Gold Sponsors – rotated on display at 9 movies.
- Advertisement (1/8 page) in the Town of Windsor Fall Recreation Guide (11,000 printed)
- Acknowledgement on Town Website and Facebook (12,000 followers)
- Acknowledgment in *Summer Nights on the Green* promotional pieces (60,000 impressions)
- Certificate of Appreciation presented at Town Council Meeting in fall 2020

Silver Screen Sponsor \$500

- Shared (3' X 10') banner with other Silver Sponsors- rotated on display at 9 movies
- Acknowledgment with logo in the Town of Windsor Fall Recreation Guide (11,000 printed)
- Acknowledgment in *Summer Nights on the Green* promotional pieces (60,000 impressions)
- Certificate of Appreciation presented at Town Council Meeting in fall 2020

Royalty Sponsor \$200

- Acknowledgment by being listed in the Town of Windsor Fall Recreation Guide (11,000 printed)
- Acknowledgment in *Summer Nights on the Green* promotional pieces (60,000 impressions)
- Certificate of Appreciation presented at Town Council Meeting in fall 2020

**In-kind sponsorship benefits to be determined by Town.
Benefits for more than \$2,500 will be negotiated.**

For more information, contact Hilary Dunn at (707) 838-5942 or hdunn@townofwindsor.com



2020 Family Movies on the Green Sponsorship Pledge Form



Business or Organization _____

Contact Person _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ email _____

Please mark Sponsorship Level:

Movies: Tuesday Nights, June 2 to July 28, 2020

\$2,500 Red Carpet Sponsor

\$1,000 Gold Oscar Sponsor

\$500 Silver Screen Sponsor

\$200 Royalty Sponsor

Over \$2,500

Indicate Amount \$ _____

* Benefits will be negotiated

By signing below, I understand that I will only be eligible for the recognition and marketing benefits associated with the sponsorship level that is marked in the box, and that payment is due by April 30, 2020.

Signature:

Sponsor Signature

Print Name

Date

To ensure that your organization or business is included in all of the appropriate promotions, please submit your pledge form by **Thursday, March 5, 2020** to:

By email: hdunn@townofwindsor.com

By mail: Town of Windsor, Attention: Hilary Dunn

PO Box 100, Windsor, CA 95492

Contribution is due by Thursday, April 30, 2020. Please make checks payable to the "Town of Windsor". For more information, contact Hilary Dunn at

707-838-5942 or hdunn@townofwindsor.com

The Town of Windsor reserves the right to refuse a pledge. Public purpose organizations described in Internal Revenue Code Section 170(c)(1), including the Town of Windsor, may be eligible to receive tax-deductible charitable contributions.