



Invitation to be a Sponsor

Town of Windsor Earth Day Festival



Sunday, April 19, 2020 10am to 1pm Windsor Town Green

Join over 3,000 enthusiastic participants on the Windsor Town Green for numerous activities including entertainment, children's crafts, environmentally-focused information booths, a farmer's market, plant sale, food vendors, and more! Your funds will help us to continue to bring this event to the community, while promoting healthy habits, a healthy environment, and a healthy community.

Sponsor Recognition & Marketing Benefits

Gold Sponsor: \$2,500

- Premium 10' x 10' booth space on the Windsor Town Green to display Sponsor's marketing information. (Table, booth and/or canopy shall be set up and provided by the Sponsor.)
- Individual custom vinyl banner (3' x 10') with sponsor name or logo, prominently displayed at event.
- Advertisement (1/4 page) in the Town of Windsor Recreation Guide (11,000 printed).
- Acknowledgement on Town of Windsor's website and Facebook page (15,000 followers).
- Acknowledgment in event ads, press releases, event flyers, and other promotional materials.
- Public acknowledgement onstage, at the beginning of the event.
- Engraved sponsor appreciation plaque, to be presented at a future Town Council Meeting.

Silver Sponsor: \$1,000

- Premium 10' x 10' booth space on the Windsor Town Green to display Sponsor's marketing information. (Table, booth and/or canopy shall be set up and provided by the Sponsor.)
- Shared vinyl banner (3' x 10') with other \$1000 sponsors, prominently displayed at the event.
- Advertisement (1/8 page) in the Town of Windsor Recreation Guide (11,000 printed).
- Acknowledgement on Town of Windsor's website and Facebook page (15,000 followers).
- Acknowledgment in event ads, press releases, event flyers, and other promotional materials.
- Public acknowledgement onstage, at the beginning of the event.
- Sponsor certificate of appreciation, to be presented at a future Town Council Meeting.

Bronze Sponsor: \$500

- Acknowledgement on Town of Windsor's website and Facebook page (15,000 followers).
- Acknowledgment in event ads, press releases, event flyers, and other promotional materials.
- Public acknowledgement onstage, at the beginning of the event.
- Sponsor certificate of appreciation, to be presented at a future Town Council meeting.

Please direct questions to Hilary Dunn at 707-838-5942 or hdunn@townofwindsor.com



Town of Windsor Earth Day Festival



Sponsorship Pledge Form

Sunday, April 19, 2020 10am to 1pm Windsor Town Green

Business or Organization _____

Contact Person _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ FAX _____

E-mail address _____

Please mark Sponsorship Level:

\$500 Gold Sponsor

\$1,000 Silver Sponsor

\$2,500 Bronze Sponsor

By signing below, I understand that I will only be eligible for the recognition and marketing benefits associated with the sponsorship level that is marked in the box, and that payment is due by April 2, 2020.

(Sponsor Signature)

(Print Name)

(Date)

To ensure that your organization or business is included in all the appropriate promotions, please submit your pledge form by March 19, 2020 to:

By email: hdunn@townofwindsor.com

By mail: Town of Windsor, Attention Hilary Dunn
PO Box 100, Windsor, CA 95492



Contribution is due by April 2, 2020. Please make checks payable to the "Town of Windsor". For more information, contact Hilary Dunn at 707-838-5942 or hdunn@townofwindsor.com

The Town of Windsor reserves the right to refuse a pledge. Public purpose organizations described in Internal Revenue Code Section 170(c)(1), including the Town of Windsor, may be eligible to receive tax-deductible charitable contributions.