

RESOLUTION NO. 2193-07

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF WINDSOR APPROVING AN AGREEMENT WITH THE WINDSOR CHAMBER OF COMMERCE IN AN AMOUNT NOT TO EXCEED \$103,500 FOR STAFFING SERVICES RELATED TO THE OPERATION OF THE VISITORS' CENTER AND MARKETING FOR THE OLD DOWNTOWN DURING THE PERIOD JANUARY 1, 2008 – JUNE 30, 2009 AND AUTHORIZING THE TOWN MANAGER TO EXECUTE THE AGREEMENT ON BEHALF OF THE TOWN

WHEREAS, the Town of Windsor, the Windsor Chamber of Commerce (Chamber), the Old Downtown Windsor Business Improvement District (BID), and Town Green Village, L.P., have been exploring opportunities such as sharing resources and building partnerships, to work together to benefit the business community; and

WHEREAS, these organizations recommend that the BID partner with the Chamber to better market and promote the Old Downtown; and

WHEREAS, the Chamber has requested a total of \$103,500 from the Town to fund two programs for an eighteen month period of time; and

WHEREAS, more specifically, the Chamber has requested \$2,875 monthly to fund a part-time position to develop and implement the Chamber and BID marketing and promotions program; and

WHEREAS, funding for the actual marketing and promotional activities will be generated by the BID's annual assessment and the Chamber's annual match; and

WHEREAS, in the event that the Town Council does not renew the BID assessment or the BID chooses not to renew its annual contract with the Chamber for administrative and marketing services, the Town's obligation to fund this part-time position will end; and

WHEREAS, more specifically, the Chamber has requested \$2875 monthly to provide staffing for the Chamber's Visitor Center which operates out of the Town's Windsor Depot building; and

WHEREAS, in addition to providing the services described above, the Chamber will be required to submit an annual report to the Town providing data on the operations of the Visitors' Center and the marketing and promotions program.

NOW, THEREFORE BE IT RESOLVED that the Town Council of the Town of Windsor authorizes the Town Manager to execute an agreement to provide staffing services related to the operation of the Visitors' Center and marketing of the Old Downtown during the period January 1, 2008 – June 30, 2009 for an amount not to exceed \$103,500; and

BE IT FURTHER RESOLVED that the Town Council authorizes the Administrative Services Director to pay all proper claims for the performance of said services.

PASSED, APPROVED AND ADOPTED this 5th day of December 2007, by the following vote:

**AYES: COUNCILMEMBERS ALLEN, GOBLE, PARKER, SALMON, AND
MAYOR FUDGE**

NOES: NONE

ABSTAIN: NONE

ABSENT: NONE



DEBORA FUDGE, MAYOR

ATTEST:



MARIA DE LA O, TOWN CLERK