

RESOLUTION NO. 2238-08

**A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF WINDSOR  
APPROVING A PROFESSIONAL SERVICES AGREEMENT WITH MARKETEK TO PREPARE  
AN ECONOMIC DEVELOPMENT STRATEGIC PLAN IN AN AMOUNT NOT TO EXCEED  
\$69,900.00 AND AUTHORIZING THE TOWN MANAGER TO EXECUTE  
ON BEHALF OF THE TOWN**

**WHEREAS**, during the 2007-2009 budget process, the Town Council identified economic development as one of their top priorities; and

**WHEREAS**, an Economic Development Strategic Plan (EDSP) is a tool to implement economic development at the local level; and

**WHEREAS**, on October 17, 2007, the Town Council approved the process for preparation of an EDSP; and

**WHEREAS**, in response to the Town Council's priorities, Town staff prepared a Request for Proposal (RFP) for preparation of an EDSP; and

**WHEREAS**, Town staff issued a RFP for preparation of an EDSP to qualified firms on November 1, 2007 and received nine proposals in response to the RFP; and

**WHEREAS**, town staff reviewed and ranked the proposals for preparation of an EDSP and interviewed the top three firms; and

**WHEREAS**, Marketek provided a scope of work as part of their proposal for preparation of an Economic Development Strategic Plan for the Town of Windsor.

**NOW, THEREFORE BE IT RESOLVED** that the Town Council of the Town of Windsor approves an agreement with Marketek to prepare an economic development Strategic Plan for the Town of Windsor in an amount not to exceed \$69,900.00 authorizes the Town Manager to execute an agreement on behalf of the Town.

**BE IT FURTHER RESOLVED** that the Town Council authorizes the Administrative Services Director to pay all proper claims for the performance of said services.

**PASSED, APPROVED AND ADOPTED** this 5<sup>th</sup> day of March 2008, by the following vote:

**AYES: COUNCILMEMBERS ALLEN, GOBLE, PARKER, SALMON AND MAYOR FUDGE**  
**NOES: NONE**  
**ABSTAIN: NONE**  
**ABSENT: NONE**

  
DEBORA FUDGE, MAYOR

**ATTEST:**

  
MARIA DE LA O, TOWN CLERK