

# ~ Your Invitation to be a Sponsor ~



- \* Reach thousands monthly throughout the summer
  - \* Build community, drive economy and support family-friendly, healthy events
  - \* Associate your business with Sonoma County's premiere summer event

## 2022 Family Movies on the Green

**Tuesday Nights: June 7 to August 9, 2022**

The Town of Windsor proudly announces the return of Family Movies on the Green. You are invited to be a valued 2022 sponsor. Market your business or organization in the heart of Windsor to thousands of enthusiastic movie goers on the Windsor Town Green.

Over the past 20 years, Summer Nights on the Green has grown to include a series of activities that are friendly, healthy, and entertaining. Please join our family and support this signature event by becoming a **Family Movies on the Green** sponsor and associate your name with all the positive expectations and experiences that our brand delivers. We look forward to hearing from you soon!



# Sponsorship Benefits



## Sponsorship Recognition & Marketing Benefits

### Red Carpet Sponsor \$2,500

- Individual custom vinyl banner (3' x 10') – rotated on display at 9 movies.
- Optional: Premium 10' x 10' space on Town Green to display Sponsor's marketing information, one reserved parking spot – only with booth space. Table, booth and/or canopy provided by Sponsor, location determined by Town.
- Advertisement (1/4 page) in the Town of Windsor Fall Online Recreation Guide
- Acknowledgement on Town Website and Facebook page (15,000 followers)
- Acknowledgment in **Summer Nights on the Green** promotional pieces (60,000 impressions)
- Appreciation plaque presented at Town Council Meeting in fall 2022.

### Gold Oscar Sponsor \$1,000

- One half of a shared (3' x 10') with other Gold Sponsors – rotated on display at 9 movies.
- Advertisement (1/8 page) in the Town of Windsor Fall Online Recreation Guide
- Acknowledgement on Town Website and Facebook (12,000 followers)
- Acknowledgment in **Summer Nights on the Green** promotional pieces (60,000 impressions)
- Certificate of Appreciation presented at Town Council Meeting in fall 2022

### Silver Screen Sponsor \$500

- Shared (3' X 10') banner with other Silver Sponsors- rotated on display at 9 movies
- Acknowledgment with logo in the Town of Windsor Fall Online Recreation Guide
- Acknowledgment in **Summer Nights on the Green** promotional pieces (60,000 impressions)
- Certificate of Appreciation presented at Town Council Meeting in fall 2022

### Royalty Sponsor \$200

- Acknowledgment by being listed in the Town of Windsor Fall Online Recreation Guide
- Acknowledgment in **Summer Nights on the Green** promotional pieces (60,000 impressions)
- Certificate of Appreciation presented at Town Council Meeting in fall 2022

**In-kind sponsorship benefits to be determined by Town.  
Benefits for more than \$2,500 will be negotiated.**

**For more information, contact Hilary Dunn at (707) 838-5942 or [hdunn@townofwindsor.com](mailto:hdunn@townofwindsor.com)**



# 2022 Family Movies on the Green Sponsorship Pledge Form



Business or Organization \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ email \_\_\_\_\_

**Please mark Sponsorship Level:**

Movies: Tuesday Nights, June 7—August 9, 2022

\$2,500 Red Carpet Sponsor

\$1,000 Gold Oscar Sponsor

\$500 Silver Screen Sponsor

\$200 Royalty Sponsor

Over \$2,500

Indicate Amount \$ \_\_\_\_\_

\* Benefits will be negotiated

**By signing below, I understand that I will only be eligible for the recognition and marketing benefits associated with the sponsorship level that is marked in the box, and that payment is due by April 28, 2022**

**Signature:**

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date

To ensure that your organization or business is included in all of the appropriate promotions, please submit your pledge form by **Thursday, March 31, 2022** to:

By email: [hdunn@townofwindsor.com](mailto:hdunn@townofwindsor.com)

By mail: Town of Windsor, Attention: Hilary Dunn

PO Box 100, Windsor, CA 95492

**Contribution is due by Thursday, April 28, 2022.** Please make checks payable to the "Town of Windsor". For more information, contact Hilary Dunn at 707-838-5942 or [hdunn@townofwindsor.com](mailto:hdunn@townofwindsor.com)

*The Town of Windsor reserves the right to refuse a pledge. Public purpose organizations described in Internal Revenue Code Section 170(c)(1), including the Town of Windsor, may be eligible to receive tax-deductible charitable contributions.*